



Tuesday,
March 13,
2012

Blood Products and Transfusion Therapy

Volume 173, Issue 2

MARCH
2012



Speaker:
Christopher M. Flynn, MD
Pathologist

R.S.V.P.:

to Diane
660-0893

See you at
Bronson
Battle
Creek
Outpatient
Center
Second Floor
Conference
Rooms 1 & 2

LOCATION:
BRONSON
BATTLE CREEK

AGENDA:

- * **5:30 P.M. -**
CCMS Executive
Committee (OPC 2nd
Fl. Board Room)
- * **6:00 P.M. - 6:30**
Social (OPC 2nd Fl.
Conf. Rms. 1&2)
- * **6:30 P.M.**
Dinner/Presentation
(OPC 2nd Fl. Conf.
Rms. 1&2)

MENU:
Buffet with vegetarian
option

OBJECTIVES

- ◆ 1) Understand what blood products are available for transfusion.
- ◆ 2) Understand possible patient reactions to these products and how to treat them.
- ◆ 3) Understand how the blood bank works to make sure the blood products ordered are safe and compatible for patients.

ABOUT THE SPEAKER

Christopher M. Flynn, MD is currently Partner/Treasurer of Regional Pathology Consultants, P.C., President and CEO of Regional Medical Laboratories, Inc., and a pathologist for RML Pathologists, P.C in Battle Creek, Michigan. Previously he worked as a Pathologist at Regional Pathology Consultants, P.C., and served as a Diving/General Medical Officer and Medical Department Head on the USS Hunley as the rank of AS-31 in the United States Navy, Norfolk, Virginia.

Dr. Flynn received his MD, Pathology Externship, and Bachelor of Science in Biochemistry with honors and distinction from The University of Iowa, Iowa City, Iowa, College of Medicine. He completed Fellowships in Cytology and Surgical Pathology, and an Anatomic and Clinical Pathology Residency at the University of Iowa Hospitals and Clinics, Iowa City, Iowa. He achieved his Internal Medicine Internship at Portsmouth Naval Hospital, Portsmouth, Virginia.

Dr. Flynn has hospital affiliations that include Bronson Battle Creek, and Hayes Green Beach Hospital, Charlotte, Michigan, as active staff. He serves Oaklawn Hospital, Marshall, and Veterans Administration as consulting staff. Professional memberships include American Medical Association, American Society of Clinical Pathologists, College of American Pathologists, American Society of Cytology, and Michigan Society of Pathologists.

TARGET AUDIENCE

The target audience for this program is ALL PHYSICIAN MEMBERS of Calhoun County Medical Society. One (1) hour CME will be offered at this meeting.

Bronson Battle Creek is accredited by the Michigan State Medical Society committee on CME Accreditation to provide continuing medical education for physicians. Bronson Battle Creek designates this educational activity for a maximum of one category 1 toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

This presentation has been made possible by funding from Calhoun County Medical Society. Christopher M. Flynn MD, is a member of Calhoun County Medical Society, Michigan State Medical Society, and has privileges at Bronson Battle Creek.

CCMS
EVENT
CALENDAR

2012

2nd Tuesday,
6:30pm Meeting
Topics:

Apr. 10	Blue Cross Blue Shield Discussion, Tom Simmer, MD
Apr. 27 - 29	MSMS House of Delegates, The Henry, Dearborn
May 8	End-of-Life Discussion, Heartland Hospice
Jun. 12	Executive Committee ONLY @ BBC OPC Board Room
Sep. 11	TBA (Member suggestions welcome)
Oct. 9	Winslow Lectureship, BCCC
Nov. 13	TBA (Member suggestions welcome)
Jan. 2013	TBA President's Celebration

PRESIDENT'S REPORT



**Lokesh R. Edara,
MD**

2012 President,
Calhoun County
Medical Society.
Email: edaralr@
bronsonhg.com.

If you have
COUNTY
suggestions,
call me at my
Battle Creek
office phone
(269) 968-3030

FEDERAL LEGISLATOR CONTACT INFO.:

U.S. Senator
Debbie Stabenow
-R

Phone
1-616-975-0052

Email: senator@stabenow.senate.gov

U.S. Representa-
tive 7th District
Tim Walberg-D

Phone
1-517-780-9075

Email: <http://walberg.house.gov>

Medicare physician pay frozen until 2013

But the temporary delay of the sustainable growth rate cut would set up a roughly 32% cut in January.

By [Charles Fiegl](#), *amed-*
news staff

Washington -- Congress has deferred steep physician payment cuts under the Medicare program until 2013 but has left in place a pay formula that will slash physician rates by an estimated 32% next year.

A 27.4% cut was set to hit doctor pay on March 1, but federal lawmakers adopted legislation that continues current Medicare payment rates to physicians and other health professionals under Part B for the remainder of 2012.

The legislation had been drafted by a congressional conference committee that was created to craft a longer-term solution after lawmakers agreed only to a two-month delay of the Medicare doctor pay cut in December 2011. The newly passed bill also includes extensions of other health provisions, such as higher pay to physicians practicing in low-cost areas and exceptions to coverage caps on outpatient ther-

apy services.

The House approved the measure on Feb. 17 by a vote of 293-132, and the Senate followed suit the same day with a 60-36 vote. President Obama said he will sign the package, which also extends a payroll tax cut for 160 million working Americans and preserves some extended unemployment insurance to those out of work for long periods.

The conference committee had debated allocating unspent overseas war funds to cover the more than \$300 billion cost to repeal the SGR altogether, but lawmakers could not find enough support for the idea, which some dismissed as a budget gimmick.

The temporary payment patch will lead to deeper cuts next year. The Congressional Budget Office has projected that simply freezing Medicare pay rates in 2012 would cause the scheduled reduction to deepen to 32% in 2013.

The American Medical Association and other physician organizations opposed the temporary approach because it failed to replace the payment formula. The patch costs nearly \$20 billion but would increase the future cost of a permanent fix by \$25 billion, said AMA President Peter W. Carmel, MD.

"We are deeply disappointed that Congress chose to just do another patch -- kicking the can,

growing the problem and missing a clear opportunity to protect access to care for patients," Dr. Carmel said in a statement before the congressional votes. "Shortly after the coming elections, access to care for seniors and military [families] will again be threatened by an even larger cut, and members of Congress will need to take swift action to end the broken formula."

The 10-month Medicare pay patch also left many of those voting for the bill displeased with the situation. Rep. Dave Camp (R, Mich.), who was co-chair of the conference committee, preferred a House bill that included a two-year payment fix that was fully offset by cuts elsewhere in the health system.

Source: Retrieved February 17, 2012, from <http://www.ama-assn.org/amednews/2012/02/13/gvsg0217.htm>.

This month, please join us in recognizing these important issues...

- ◆ National Colorectal Cancer Awareness Month
www.preventcancer.org/colorectal
- ◆ National Endometriosis Awareness Month
www.endocenter.org
- ◆ National Nutrition Month
www.eatright.org/nnm
- ◆ Save Your Vision Month
www.aoa.org/x5072.xml

Best regards,

*Lokesh R. Edara,
MD*

The political playoffs for the Republican Party nomination is gearing up for the majority of contests to be decided in the month of March, and the Republican candidates are jockeying to position themselves in the best possible light. By the time this is printed, the elections in Michigan will have been completed and pre-election predictions suggest that there will largely be a splitting of convention delegates between **Mitt Romney** and **Rick Santorum**.

I have just returned from Washington D.C., where, at the invitation of the AMA, I had a chance to discuss with our Michigan federal legislators the direct difficulties involved with delivering healthcare to our seniors, military retirees and dependents when the budget targets are always moving back and forth. Both sides of the aisle agree that the Sustainable Growth Rate formula (SGR) needs to be fixed, but the reasons for not getting done are as numerous as the members that we had visited. "The leadership," "the Democratic Senate," "the Freshmen Republican House," "the cost," and "budgetary restraints" were all popular answers as to why the problem has not yet been corrected. There seems to be consensus that the problem needs correction, but few will cooperate or get it done. Originally current Medicare reimbursement

has been frozen at current levels until the end of the year. This year, and in the next couple years, there will be a fund of money called the overseas contingency operations fund that was used to fund the war in Iraq. These funds will be carried on the books and could be used to offset the "cost" of the SGR repeal, but again, there seems to be more excuses than solutions in Washington.

One of the more interesting Michigan races outside of the Presidential race is occurring for the US Senate. The Democrats have the incumbent **Senator Stabenow**. While I was in Washington, Senator Stabenow was honored by the AMA for her work on healthcare by being awarded one of the Nathan Hale award. Nathan Hale was one of the physicians who had initially founded the AMA, and annually awards are presented to those chosen by the AMA to have contributed to the medical profession. On the Republican side, prior **Congressman Pete Hoekstra** was largely expected to be the designated candidate. Now **Clark Durant** appears to be giving him a run for the position.

We had a very interesting discussion on the topic of Medicaid with our prior Senate Health Policy Chair **Dr. Tom George** at our February county medical society meeting. Be

sure to make arrangements to come to our April meeting with **Dr. Tom Simmer**, and bring your office manager with you. Right now our exec, **Diane Cummins** is taking questions for Dr. Simmer on his visit. If you have friends who have questions, be sure to get them to Diane.

Be Sure to Use the MSMS Action Center Online at www.msms.org.

Is this web address in your favorites? Read publications online, find appropriate CMEs and conferences, look up resources through Practice Partners, sign up for insurance discounts through PIA, steer potential new members to sign up. The ...



...has all the shortcuts you need to reach your legislator.

Find links to the hottest topics to click on to express your opinions. Current State topics include:

- ◆ Bring Auto No-fault Bills to a Screaming Halt
 - ◆ Urge Reps to Protect Riders by Preserving Helmet Law
 - ◆ Bills Would Reduce Red Tape & Improve Care
- Legislators want to hear about physician's issues to understand how best to vote.

John G. Bizon, MD

LEGISLATIVE REPORT



John G. Bizon, MD
2012 President, Michigan State Medical Society.
Email: jbizon@msn.com.

If you have STATE suggestions call me at MSMS, phone (517) 337-1351

STATE LEGISLATOR CONTACT INFO.:

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Kate Segal-D
Phone toll free 1-888-347-8062
Email: KateSegal@house.mi.gov

Michigan 63rd District State Representative
Jase Bolger-D
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Email: JamesBolger@house.mi.gov

Michigan 19th District Senator
Mike Nofs-R
Phone 269-441-1222
Email: ILikeMike@MikeNofs.com

MSMS THIRD DISTRICT REPORT



**Michigan State
Medical Society**
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**Calhoun's MSMS
Member
Consultant,
Gary A. Huyge,**
*will be pleased to
meet with you to
answer your MSMS
membership
questions.
To schedule
a visit, please
contact him at
Phone
616-826-4652
or
Email
GHuyge@msms.org.*

COUNTY NEWS from MSMS Medigram January 27, 2012

CMS Announces Proposed 'Meaningful Use' Stage 2 Criteria

The Centers for Medicare & Medicaid Services (CMS) has announced a proposed rule for Stage 2 requirements for the Medicare and Medicaid Electronic Health Record (EHR) Incentive Programs. Under the Health Information Technology for Economic and Clinical Health (HITECH) Act, part of American Recovery and Reinvestment Act of 2009, eligible health care professionals, eligible hospitals and Critical Access Hospitals can qualify for Medicare and Medicaid incentive payments when they adopt certified EHR technology and use it to demonstrate "meaningful use" of that technology by achieving objectives set by CMS. This fact sheet summarizes CMS's proposed requirements for Stage 2 of the Medicare and Medicaid EHR Incentive Programs. For more, visit www.msms.org/hit.

MSMS Executive Program Empowers Physicians to Drive Change in Future of Medicine

With the emergence of care models such as accountable care organizations (ACOs), it is

imperative that physicians gain skills to represent and lead themselves. The new **MSMS Physician Executive Development Program** was designed specifically to foster leadership among physicians in all settings - private practice, hospital, administrative, academic, public health, etc - and empower you to drive change in the Future of Medicine. It's not too late to register for the spring conference on **Wednesday, March 7, in Lansing**. This intensive program offers physician education by physician leaders that is based on the management competencies and behavioral attributes identified by the American College of Physician Executives.

THIS WEEK'S QUOTES: Doctor Forshee Explains Importance of Executive Training by Physicians

Read a "Q&A" about the MSMS Physician Executive Development Program with participant **James D. Forshee, MD**, a Genesee County family physician:

Q: What initially drew you to this kind of program?

A: Desire to search out other leaders and hear from them.

Q: Tell us the most important points you came away with.

A: The amount of solid leadership information available is not getting to

those who need it. The urgency of the need for change leaders is still not well defined and accepted.

Q: Why is it important for physicians to attend this program?

A: There are many great folks around the country working on change and improvements and real time exposure is an excellent way to get involved with the dialog.

Q: What made you choose the MSMS physician executive program, specifically?

A: Exposure to physicians currently in the trenches and the focus on the physician audience as opposed to a more broad audience appeal.

UnitedHealth Group Settlement to Pay out Nearly \$250 Million

The AMA has reported that physicians who filed timely claim forms as part of the UnitedHealth Group Usual, Customary & Reasonable (UCR) settlement are scheduled to receive funds from the settlement. The court-approved settlement fund of \$250 million will be paid to physicians, patients and other health care professionals.

Expert Harold Miller Explains How Physicians Can Benefit from ACOs

Register now for the **MSMS Foundation's**

Continued on page 5

CCMS REPORT

MEMBERSHIP UPDATE

As of 2/29/12, we have a total of 218 members. We have no new members to report.

Keep in mind this is a membership-based

organization and depends on members to encourage the recruitment of peers.

EMAILED MEETING FLYERS AND NEWSLETTERS ARE

FAST!!! If you are not getting CCMS emails, we do not have your latest address. Please send an email to Diane at "calhouncms@yahoo.com" with your email changes!

2012 COUNTY DUES

Practicing physician members: **DON'T BE ON THE NON-PAYMENT OF DUES (NPD) LIST!!!**

County dues are 100% tax deductible/ State dues are 85% tax deductible.

Multiple easy-payment options include the easy **GROUP BILL** to the practice. Dues are as follows:

- ◆ **\$275 County Society for regular members**
- ◆ **\$137.50 Spouse if other spouse is paying full dues**
- ◆ **\$137.50 Part-time less than 20hrs/wk**
- ◆ **MSMS dues will be \$495. AMA dues (Optional) will be \$420.**
- ◆ **Retiree county invoices were mailed in January. Retirees state dues are free.**

MSMS THIRD DISTRICT REPORT

Continued from page 4

Accountable Care Organizations conference on

Wednesday, March 28, 8:30am - 4:15pm, at the Lexington Hotel in Lansing.

Renowned national ACO expert **Harold D. Miller**, President & CEO, Network for Regional Healthcare Improvement, and Executive Director, Center for Healthcare Quality & Payment Reform, will present "Moving to Accountable Care: How Physicians, Patients & Payers Can All Benefit From the Right Kinds of Changes in Health Care Payment & Delivery Systems." Other topics will include Physician Leadership, Role of Physician Organizations, and more.

Use MSMS Resources to Meet March 15 House of Delegates Resolution Deadline

MSMS Speaker of the House **Rose M. Ramirez, MD**, a Kent County family physician, and Vice **Speaker Pino D. Colone, MD**, a Genesee County emergency physician, explain "How to Write a Resolution" in a video to help delegates meet the March 15 deadline for submitting resolutions (online only). The 147th Annual Meeting of the MSMS House of Delegates meeting will take place Friday-Sunday, April 27-29, at The Henry in Dearborn. In addition to the video, MSMS offers a House of Delegates resolution online database to enable delegates to research resolutions going back as far as 2005, guidelines about writing resolutions, a searchable online MSMS Policy Manual, and more.

Liability Rates Increasing? The Doctors Company Offers Tail Forgiveness

If you recently switched to a claims-made medical liability insurance policy, you may be surprised by increases in your premium or the need to pay for expensive tail coverage. For a limited time, take advantage of Tail Forgiveness* - convert your claims-made policy to a prepaid tail policy with The Doctors Company. No more unexpected premium increases. A standard claims-made policy may not be right for every physician or practice. Learn about the unsurpassed coverage options available from the medical liability insurer exclusively endorsed by the Michigan State Medical Society.

MSMS/MAG Offers PHYSICIAN EXECUTIVE DEVELOPMENT PROGRAM
Wed., Mar. 7, 2012 8:00 A.M.—4:00 P.M.
 at the James B. Henry Center for Executive Development, Lansing, MI 3535 Forest Road, 48910
 Registration: Online at www.msms.org/eo * Call 517-336-5785 or 517-336-7575.

2012 CCMS EXECUTIVE COMMITTEE

at the
5:30
meetings...

President - Lokesh R. Edara,
MD

President-elect- Gunjana
Bhandari, MD

Vice President - William J.
Comai, DO

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President - Mahesh C.
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3rd District Director /
Legislative Chair - John
G. Bizon, MD

Michigan Society of
Hematology &
Oncology - Stephen L.
Smiley, MD

Trustees (3-Year Terms)

Sridhar Chalasani, MD,
exp. 2012

Maddur Badarinath, MD,
exp. 2012

Zarius Drummond, MD,
exp. 2013

Karl Loomis, MD, exp. 2013

Christopher M. Flynn, MD,
exp. 2014

Patrick Sweeney, exp. 2014

MSMS Delegates (1-Year Term)

Raakesh C. Bhan, MD

B. Douglas Campbell, MD

James H. Timmons, MD, PhD

Paul A. Walk, MD

Alternate Delegates (1-Year Term)

Daniel C. Hood, MD

Jeff M. Jones, MD

Tarek Elshaarawy, MD

Rachel D. Yankama, MD

Elkmoss Corner: "Empty Nest Syndrome"

Much has been written about the effect on parents when their children leave home. Mothers particularly are susceptible, but after seeing what has happened in the Elkmoss household, I think the phenomenon is quite overblown. One of the families in our neighborhood started a yearly empty nest party after their youngest graduated from high school and went off to college. The event was held in the fall and as more and more families, including the Elkmosses, met the criteria, the party became quite an event. A special ceremony was held at the start of the gathering, issuing hats with empty nests on top, and all the participants had to wear them for the evening.

Then, one by one, as the children graduated from college, but could not (or did not want to) find jobs and returned home, the empty nest party fell apart. It now is just a fun memory for most of us. Every once in a while I still see the empty nest hats in the upper shelf of our hall closet.

Mrs. Elkmoss clearly has not read the textbook about the condition. She actually uses the occasion of a child leaving to further her own nesting agenda. And what is that nesting agenda? New furniture.

The eldest Elkmoss kid (EEK) went off to the US Naval Academy, so he did not afford the opportunity for his mother to upgrade her house. But after the middle Elkmoss kid (MEK) moved out of a dormitory into an apartment at school, she jumped on the opportunity to get rid of the family room sofas, our kitchen table and chairs, bookshelves, computer table, and even his bed. I was totally opposed to such an enterprise, mainly because of the huge effort of transporting the stuff. Even if it could be done easily, MEK would soon graduate from college and have to move the stuff again. He could transport some of the items, such as his bed and computer table, in his own truck, but I thought he should buy cheap, lightweight garden furniture at school, particularly in the fall when they were on sale, and that would suffice nicely. He could furnish his place for under \$500 and easily move it to another apartment when he graduated. We certainly did not want to encourage him to return home— especially with all his furniture.

I thought my arguments had even more validity when MEK and his mother checked into estimates for moving all the stuff he

could not fit in his truck. There were estimates of up to \$2000, but MEK searched the Internet and found a company, NWA Movers (which stands for Never Will Arrive Movers— probably related to the airline company with a similar name), who would transport the furniture for less than \$1200. In Mrs. Elkmoss' mind, that saved us \$800 that could be used to help buy new furniture. Now she could move out the old stuff.

Mrs. Elkmoss put a \$200 deposit to NWA Movers on her credit card, and they promptly came and loaded up the furnishings. Not only did they want a check for a \$1000, a credit card charge would not do, but demanded ("He was such a nice guy," according to Mrs. Elkmoss.) \$200 cash because they could not back the van close



Now that their last child is off to college, the Elkmosses are going through the normal "empty nest" grieving process.

Elkmoss *(continued)*

enough to the house and it required additional effort to load the truck.

All this should have been a red flag to us, but in my defense, I was at work when the movers came and knew nothing about the cash Mrs. Elkmoss gave the movers, let alone not getting a receipt for the items taken. They promised to deliver the furniture in the next three days, depending on other deliveries they had to make, and MEK took off for his apartment to wait. And he waited, and waited, and waited...

The following week, after not hearing from the movers, MEK called the main office. They could not give any assurance where his furniture was or when it would be delivered, even after talking with Roger, the manager. (None of the people involved with the outfit had last names as far as I could determine.) Mrs. Elkmoss had already checked the Internet and found that the outfit was properly licensed out of Florida and had no Better Business Bureau complaints registered, but she decided to do some more investigation and was greatly alarmed. There were numerous reports from individuals where they held up delivery for more cash, intimidated customers, and used contracted services

so that the NWA Movers could never be traced.

After about three weeks and all those difficulties, we stopped payment on the check and registered a disputed charge with Mrs. Elkmoss's credit card company. Mrs. Elkmoss called the manager of NWA Movers herself and had a very uncomfortable conversation with Roger when he accused her of giving the company a check that bounced. He then demanded \$1000 cash to be wired to him before they would deliver the furniture, and Mrs. Elkmoss went ballistic. She pointed out that we had stopped payment of the check because they had not kept their end of the bargain, and (something I had never heard Mrs. Elkmoss say in more than twenty-five years of knowing her) he could shove the furniture up his rear end!

Next, Mrs. Elkmoss contacted the Attorney General of Florida and reported the affair. The office was quite helpful and gave her step-by-step instructions on how to file a complaint, not only in the Florida county where NWA Movers were headquartered, but with the local Swampville police department. I must say that after years of complaining about government officials and their incompetence, I was very impressed with everyone we dealt with in this fiasco. The officer who

came to our house to get the details was even nice enough not to point out how we were idiots to deal with that company.

About three weeks later, MEK called to say the movers had contacted him about delivering the furniture the following day. In addition to the \$1000 cash they wanted at the time of the delivery, they wanted \$350 for the cost of storing the furnishings all that time! The movers did deliver the furniture the following day (minus a couple kitchen chairs and an end table) and MEK did pay them \$1000, but he was emphatic that they would not get \$350 for "storing" his goods.

After this protracted experience, we still do not have any replacement furniture in our family room. It is partly because we are waiting to put new carpeting down and cannot figure out how to budget the expense. I suspect the major reason, however, is that Mrs. Elkmoss feels a little guilty about not following her husband's advice about getting lightweight garden furniture for MEK. The large family room now has just two easy chairs and a TV that is sitting on a trunk. I kind of like it as it brings a new meaning to the term, empty nest syndrome.



*Herman J.
Elkmoss,
MD*



Donations Accepted

For your useful equipment and medication disposal, please consider donations to Community HealthCare Connections (formerly Nursing Clinic of Battle Creek).

Samantha Pearl,

*Executive Director
Community
HealthCare
Connections
(Calhoun Health
Plan & Nursing
Clinic of Battle
Creek)
190 East Michigan
Avenue, Suite 385
Battle Creek, MI
49014
(269) 969-6461
spearl@chcconnections.org*

mdpac

(Medical Doctor
Political Action
Committee)

Activate your voice

Join MDPAC

Do your part to ensure that your voice is heard in state government and that the right candidates are elected to support good health policy in Michigan for your patients and your profession.

Visit

www.mdpac.org/
join.

As the legislative arm of the society who does most of the "heavy lifting," YOUR involvement in MDPAC is crucial, especially as the election season is upon us.

*John G. Bizou, MD,
2012 President,
MSMS*



Calhoun County Medical Society Alliance (CCMSA)

I would like to thank all who generously donated to the annual CCMSA Holiday Sharing Card fundraiser in December. A total of \$4,380 was raised, which included \$1,675 for the Nursing Clinic, \$1,240 for the

Fountain Clinic, \$1,350 for the Nursing Scholarship Endowment Fund, and \$115 for the AMA Foundation. All organizations sent "Thank You" letters to express their appreciation.

At our February 14th meeting, CCMSA hosted

Timothy M. Wendt, CFP®, CIMA®
Partner

plante moran
FINANCIAL ADVISORS

Plante Moran Financial Advisors
750 Trade Centre Way • Suite 300
Portage, Michigan 49002-0483
Tel 269.567.4621
Fax 248.233.8741
timothy.wendt@plantemoran.com

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Kids' Dental Health Initiative

In partnership with Calhoun County schools, Family Health Center, and the Community Dental Access group; Community Healthcare Connections is developing a Kids' Dental Health Initiative to educate parents of infants and toddlers along with children in 3rd, 6th, 10th, and 12th grades. Grade specific curriculum kits are being developed to provide oral health and nutrition education to these targeted age groups. Teams of volunteer dentists and hygienists will present the grade specific curriculum to all 3rd, 10th, and 12th graders at all schools in Cal-

houn County throughout the school year.

The purpose of this program is to improve oral health at a young age and prevent dental problems as they get older. By improving the oral health of the youngest in the community, it should translate into overall better health since the mouth is the gateway to the body. Nutritional education is a top priority in this educational program. According to Oral Health Education Coordinator **Angela**

MSMSA President Felicity Thompson. It was a productive meeting, including the decision to donate a basket from CCMSA for the silent auction fundraiser at the MSMSA annual meeting in May. See their outstanding website at <http://msmsa.org/>.

CCMSA is currently recruiting new officers and event suggestions for the upcoming year. CCMSA consists of spouses or significant others of Calhoun County Medical Society physician members. Our mission is "to promote health in our community and support the 'family of medicine'". For further details, contact me at (269) 979-9740.

Best regards,

*Roshan
Karamchandani*

Shedd, RDH, "As a result of this program, kids will have the knowledge to make better choices as they age and grow."

Donations (and additional volunteer dentists and hygienists) are needed to support this oral health education initiative. For more information or to make a donation, contact Executive Director **Samantha Pearl** at (269) 969-6461 or spearl@chconnections.org.



Figure 2

Anatomy of MSMS Physicians Insurance Agency

DIVE IN.



WITH MSMS PHYSICIANS INSURANCE AGENCY, YOUR PRACTICE IS PROTECTED THROUGH HELL AND HIGH WATER.

Who better to insure physicians than an insurance agency that only insures physicians? At MSMS Physicians Insurance Agency, we understand the unique needs of physicians. We offer great coverage and great value like no other company can. Jump in and see how we can be your lifesaver at mymsmsinsurance.org.





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Website: www.calhouncms.org

Calhoun County Medical Society "The Bulletin" Newsletter Advertising Rates

Reach local organized medical society member MDs and DOs in their own publication.

"The Bulletin" is published 1) February, 2) March, 3) April, 4) May, 5) June, 6) September, 7) October, and 8) November. Ads can be received in color or black and white. The printed and mailed newsletter is all black and white / the internet version is in color. Submission closings are the 20th day of the previous month for issuance the first day of the following month; i.e., submission close January 20th for the February 1st newsletter.

AD CHART (Check one)

Ad Size	Dimensions (inches)	Single Ad Rate*	8-Issue 15% Discount Rate
<input type="checkbox"/> Full page	7-1/2 x 9-7/8	\$170	\$1156
<input type="checkbox"/> 2/3 page	4-7/8 x 9-7/8	\$143	\$ 972
<input type="checkbox"/> 1/2 page	7-1/2 x 5-1/2	\$130	\$ 884
<input type="checkbox"/> 1/3 page	2-3/8 x 7.5	\$115	\$ 782
<input type="checkbox"/> 1/6 page or BIZ CD	2-3/8 x 4-1/2	\$ 86	\$ 585
<input type="checkbox"/> 1/12 th page	2-3/8 x 2-1/4	\$ 75	\$ 510
<input type="checkbox"/> Classified: 50 Words for \$35, 30 cents for each additional word.			

*Rates good through 12/31/2012.

APPROVAL: All ads are subject to the approval of the Calhoun County Medical Society "Bulletin" editors. The editors reserve the right to supervise and reject any advertisement considered inappropriate for this publication.

AD SUBMISSIONS: Camera-ready copy is required. Business cards can be scanned.

PAYMENT AND TERMS: Payment mailed with ad is preferred. If payment isn't included with ad submission, an invoice will be mailed the day after issuance with net 30 days. Checks payable to "Calhoun County Medical Society."

CCMS CONTACT: Diane Cummins, Executive Director, Calhoun County Medical Society, PO Box 278, Battle Creek, MI 49016-0278, Messages/Fax (269) 660-0893, Cell (269) 967-4079.

Advertisement Contact Information:

Name _____
Address _____
City, State, Zip _____
Email _____ Phone _____
Cell _____ Fax _____
Ad description/topic _____



MICHIGAN STATE MEDICAL SOCIETY
120 W. Saginaw, Lansing, MI 48823
msms@msms.org • www.msms.org
517-336-5762

State and County Medical Society Membership Application

CALHOUN COUNTY MEDICAL SOCIETY
PO Box 278
Battle Creek, MI 49016-0278
269-660-0893 • Calhouncms@yahoo.com

Do you work 20 hours or less per week? YES NO
Is your spouse a member of MSMS? YES NO
Is this the first year you have practiced in Michigan? YES NO

Please PRINT or TYPE

FULL NAME Last First Middle Initial MD or DO (Circle One)

HOME ADDRESS, CITY & ZIP Area Code & Telephone Number

OFFICE ADDRESS, CITY & ZIP Area Code & Telephone Number

PRACTICE NAME Office Fax Number

EMAIL ADDRESS For mailing, please use (check one): Office address Home address

BIOGRAPHICAL DATA Sex: Male Female Birth Place Date of Birth Month Day Year

Maiden Name Spouse's Name

Government Service (check one): Military National Health Service Beginning Date Completion Date

EDUCATION (please complete or attach CV)

Table with 4 columns: INSTITUTION, LOCATION, DEGREE, YEAR GRADUATED (Beginning, Ending). Rows for College/University and Medical School.

Table with 3 columns: INTERNSHIP, RESIDENCY, AND FELLOWSHIPS, SPECIALTY, COMPLETION DATE.

License: MI # Date Issued ECFMG #

License held in other states/countries (list states or countries)

PROFESSIONAL DATA Present Type of Practice (check appropriately):

OFFICE BASED: Solo Hospital Based Teaching Research Government
Group Practice Name Other (specify)

Specialty Subspecialty

Board Certifications (list specialties & dates)

Present Hospital Appointments (list dates)

Teaching Appointments (list dates)

Previous Medical Society Membership (list dates)

Specialty Society Memberships

Within the last five years, have you been convicted of a felony crime? YES NO IFYES, please provide full information.
Within the last five years, has your license to practice medicine in any jurisdiction been limited, suspended or revoked? YES NO IFYES, please provide full information.
Within the last five years, have you been the subject of any disciplinary action by any medical society or hospital staff? YES NO IFYES, please provide full information.

I agree to support the CALHOUN COUNTY MEDICAL SOCIETY Constitution and Bylaws, the MICHIGAN STATE MEDICAL SOCIETY Constitution and Bylaws, and the Principles of Ethics of the American Medical Association as applied by the AMA and the MSMS Judicial Commission.

Signature Date

WHEN COMPLETED, please mail to MSMS or Calhoun County Medical Society, or FAX to 517-336-5797. THANK YOU!



CALHOUN
COUNTY
MEDICAL
SOCIETY

Since 1839

PO Box 278
Battle Creek, MI 49016-2078

Phone Messages / Fax:
269-660-0893

Email: calhouncms@yahoo.com
Diane Cummins, Executive Director

Articles submitted and opinions expressed in *The Bulletin* are **views of the writer and not necessarily those of Calhoun County Medical Society**. Articles must have author's signature, address and phone. They can be sent to Calhoun County Medical Society at the address above.

NEWSLETTER DEADLINE:
The 20th day of each month prior to published month.

A Nonprofit Physician's Professional Organization

BIOGRAPHY: A Society is a group of professionals with a common trade that offers networking and referrals, professional development and educational opportunities. The medical society offers enhanced services at the county level, guided by the professional state level. Calhoun County formed one of the earliest medical societies in the state of Michigan in 1839; Michigan State Medical Society formed in 1866.

MISSION STATEMENT: The purpose of the Calhoun County Medical Society / Michigan State Medical Society is to offer opportunities for networking, leadership and mentoring, grassroots medical legislative involvement, continuing medical educational needs along with personal and professional support services at the county, state, or national levels.

**VISIT OUR
WEBSITE...
www.calhouncms.org**

**SEND US YOUR
NEW EMAIL
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for faster
notifications**

OTHER RELATED WEBSITES:

- <http://www.msms.org>
- <http://www.mdpac.org>
- <http://www.michmgma.org>
- <http://www.bronsonbattlecreek.com>
- <http://www.oaklawnhospital.org>
- <http://www.sw-rehab.org>
- <http://www.hclfonline.com>
- <http://www.calhouncancer.org>